Beliefs Underlying Treatment Choices
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Background

Causal Basis of Mental Disorders and Treatment Decisions
- Mental disorders perceived as coming from different causal origins: psychological, biological, and environmental (Ahn, Proctor, & Flanagan 2009)
  - Biological cause strongly negatively correlated with psychological/environmental cause
  - Psychological and environmental cause strongly positively correlated
- Identifying the cause of a mental disorder dictates perceived appropriate treatment (Proctor 2008).
  - Psychological cause = psychotherapy
  - Biological cause = medication
- However, the causes of many mental disorders are unknown (APA, 2000) and people may just experience symptoms as feeling medically or mentally related.

Use of Alternative Medicine
- Complex health decisions often involve deciding between alternative and conventional medicine. (Shay et al., 2001)
  - Alternative Medicine use on the rise in Western world (Coulter & Willis, 2004)
- Those with psychiatric disorders are more likely to use Alternative Medicine than those with medical disorders (Mamtiani & Cimino, 2002)

Study 1

Participants
- Lehigh University Undergraduates (n=35)
- Lay participants from Amazon’s Mechanical Turk (n=63)

Measures and Procedure
- Participants read three vignettes describing novel health conditions
- Each vignette consisted of 3 symptoms of moderate severity that were rated to either be medically-based, medically-based, or neither
- Participants rated how helpful 3 possible treatments would be in treating the individual on a scale of 0 (not at all helpful) to 100 (completely helpful).
- Participants assigned to 1 treatment description condition:
  - Label (n=48); Psychological Medicine, Evidence-Based Alternative Treatments, and Mental Health Counseling.
  - Description (n=62): mirroring labels respectively: pharmaceutical drugs intended to regulate neurotransmitter dysfunction or other chemical processes, traditions outside of conventional medicine that treat the body in a holistic way, and speaking to a mental health clinician about those issues.

Results:
- Participants rated the effectiveness of the same three treatment options from Study 1 for 18 vignettes, three vignettes in each of the six Domain-severity categories
  - Medical: High and Moderate Severity
  - Mental: High, Moderate, and Low Severity
  - Ambiguous: Moderate Severity
- Participants assigned to one of two conditions, labels or descriptions, as in Study 1

Study 2

The goal of this study is to determine the impact of illness severity on treatment choice.

Methods:
- Participants rated the effectiveness of the same three treatment options from Study 1 for 18 vignettes, three vignettes in each of the six Domain-severity categories
  - Medical: High and Moderate Severity
  - Mental: High, Moderate, and Low Severity
  - Ambiguous: Moderate Severity
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Results:
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Conclusions

Study 1
- Does the domain matter? Yes.
  - When the domain of health symptoms is apparent, the perceived appropriate treatment is the treatment corresponding with that domain. When looking at symptom groups that were ambiguous, there was less of a dominant choice for treatment.
- Does the description of treatment options matter? Yes.
  - Description
    - Descriptions may allow for validations of biases or assumptions.
    - Label
      - “Evidence-based Alternative Medicine” may bring a strong connotation of an unscientific practice, but with the “evidence-based” modifier, participants may have been reluctant to downgrade their ratings of this practice.

Study 2
- Does the severity matter? Sometimes
  - Medical: Does not change preference
  - Mental: High severity lessens dualistic tendencies

Overall
- Innate dualistic views influence treatment decisions
- Alternative Medicine, not always the worst but never the best
- Health practitioners should consider the implications of how they present treatment options to a patient.

References
Proctor, C.C. Clinicians’ and Laypeople’s Beliefs About the Causal Basis and Treatment of Mental Disorders. Dissertation. (2008) 351

Research Questions
1) How does the perceived domain and severity of health symptoms influence how one chooses to pursue treatment of that illness?
2) Under what circumstances is the use of alternative medicine considered acceptable?